

Connecting and digitizing women entrepreneurs

13 April 2021 (14.00-15.30 CEST)

Preliminary Programme

1. **Welcoming Remarks and introduction of partnership**

John W.H Denton AO, Secretary General, International Chamber of Commerce

2. **Keynote Speakers**

Maria Fernanda Garza, ICC First Vice Chair, President and CEO, Orestia

Pamela Coke-Hamilton, Executive Director, International Trade Centre

3. **Panel discussion**

Karima-Catherine Goundiam, CEO, Red Dot Digital Inc. & B2BeeMatch

Candace Johnson, Founder/Co-Founder SES, Loral Teleport Europe, Europe Online, Global Telecom Women's Network a.o. and Chair Seraphim Space Capital, Vice Chair NorthStar Earth and Space and ICC Executive Board Member

Sara Wilshaw, Chief Trade Commissioner and Assistant Deputy Minister, Global Affairs, Canada

Moderator: Gabriella Dorlhiac, Executive Director, ICC Brazil

4. **Closing Remarks**