11th January 2021

My Ref: SLEMB/ANK/ECO/I/I

Mr. Celalettin Kesikbaş
Chairman
Eskişehir Chamber of Industry

Dear Mr. Celalettin Kesikbaş,

Sri Lanka Design Festival from 15th to 17th January 2021 (Virtual)

The Sri Lanka Design Festival (SLDF) was conceptualised by the Academy of Design (AOD) in 2009 to fulfill the need for a platform with global reach to support and strengthen the growing design initiatives and activity in Sri Lanka.

Academy of Design has established itself as the most trusted partner for design led industries in Sri Lanka and abroad. Academy of Design believes in the power of design to create greater impact, and conceptualized the Sri Lanka Design Festival to be a global platform that connects industries, creativity, emerging designers and the public to inspire and learn from each other the impact design can have.

The organizers of the Sri Lanka Design festival has decided to organize the 10th edition of the design festival this time virtually due to the pandemic and this edition will showcases a thriving community of various designers that have reset the norms to create an impact in sustainable design, innovative initiatives and the creative industry in Sri Lanka. The intersection of design, fashion, creative industries, sustainability & the people's perspectives poised to drive the country forward by proving that the smallest of movements and changes have created bigger impacts than expected.

I believe that Sri Lanka could connect with Turkish reputed designers and other contacts as Turkey is ranked among the top countries in the world in this sector. Hence, I would like to request you to circulate this information among interested members of the esteem organization.
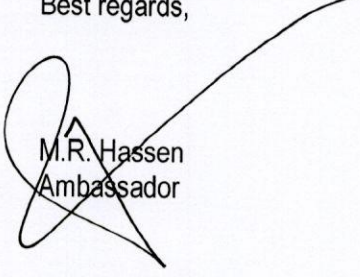
The links for the registration and the agenda are furnished below for your kind perusal.

https://www.srilankadesignfestival.lk/about

https://www.srilankadesignfestival.lk/agenda

Thank you,

Best regards,

M.R. Hassen
Ambassador