

# ESKIŞEHİR & INDUSTRY

2015



# Where is Eskişehir?





# ESKİŞEHİR, NOT ONLY FOR INVESTMENT BUT ALSO FOR A BEAUTIFUL LIFE







# **Human Capital and Urbanization**

- **✓** Urbanization Rate 90%
- ✓ 2 Universities (Anadolu and Osmangazi Universities)
- **✓ University Graduates Rate 11%**
- ✓ High School Graduates Rate 23%
- **✓** Schooling Rate in Vocational Education 53%
- ✓ Age Group (15-64) Rate 72% (572.000 people)
- √ National Income Per Capita \$14.000 in 2013



# Distinguishing Features of Eskişehir

- **✓** Industry
- **✓ Two Universities**
- **✓** Meerschaum
- **✓** Aviation and Railway Industries
- **✓** Richness of Mine Resources
- **✓** Best Liveable City of Turkey
- **✓ Education Facilities**
- **✓** Qualified Manpower
- **✓** Open Minded to Cooperate
- **✓** Transport Facilities











# Sectoral Distribution of GDP in Eskişehir

Agriculture % 10

Industry % 30

Services % 60



# Members of ECI

**Members** 

**Exports** 

**Exporters** 

**Turnover** 

Workforce

: 650

: 2,2 Bil. \$

: 120 Firms

: 9 Bil. \$

: 55.000





# **Indicators of Member Companies**

	2011	<u>2012</u>	2013	2023*
-Number of Members	580	610	650	1000
-Turnover (Billion \$)	6,5	7,3	9,0	25,0
-Export (Billion \$)	1,8	2,1	2,2	5,0
-Emloyees (1.000 people)	45	47	55	85
* Estimation			J	



# ESKISEHIR CHAMBER OF INDUSTRY Services

- ✓ Work for development of the industry for local and public benefits,
- ✓ Ensure vocational information and bring to its members,
- ✓ Make researches, surveys and statistical studies regarding to regional industry and economy,
- ✓ Take compulsory decisions and give vocational opinions to related units,
- ✓ Execute courses, seminars and make informative activities through working groups,
- ✓ Establish and manage organized industrial sites,
- ✓ Prepare and implement projects in order to develop the industry and contribute the competitiveness of the region



#### **ESKISEHIR CHAMBER OF INDUSTRY**

#### **Main Activities**

- ✓ Documentation, reporting and expertise services
- ✓ Instruction, consultancy and sector coordination services
- ✓ Publication (Magazine, e-bulletins), research and award services
- ✓ Consultancy and instruction services for SMEs
- ✓ Trainings, courses and scholarship
- ✓ International and foreign relations services

ECI has successfully implemented almost 20 national (BEBKA, TUBITAK, TTGV) and EU funded projects and utilized almost 2,5 million EUR budget within these projects for the benefit of regional industry



# Sectoral Breakdown of Industry

✓ Machinery Production Industry	% 23,1
✓ Chemicals, Plastics and Rubber Industry	<b>% 12,4</b>
✓ Food Industry	% 11,6
✓ Metal Goods Industry	% 11,6
✓ Forest Products, Paper and Furniture Industry	% 10,2
✓ Mining Industry	% 8,0
✓ Soil Based Production Industry	% 7,7
✓ Metal Industry	% 4,5
✓ Textile and Clothing Industry	% 2,3
✓ Others	<b>% 8,7</b>



# **Shares in National Products (1)**





PRODUCT	<u>%</u>
✓ Diesel Locomotive	10
✓ Jet Engine	10
√ Compressor	10
✓ Borax (Turkey Reserves)	80
✓ Borax (World Reserves)	73
√ Jack	70
✓ Refrigerator	65
<b>✓ Tumble Dryer</b>	50













# Shares in National Products (2)









PRODUCT	<u>%</u>
✓ Roof Tile	30
✓ Biscuits / Cakes / Crackers	30
✓ Magnesite	30
√ Oven	20
✓ Truck	20
✓ Milk	20
✓ Ceramic Floor and Wall Tiles	15
✓ Ceramic Sanitary Ware	10
<b>✓ Plaster</b>	10
✓ Rim	10

✓ Armature (Faucet)



**10** 









# Competitive Sectors in Eskişehir

- ✓ Aerospace and Defense Industry
- **✓ Machinery Production and Metal Goods Industry**
- **✓ White Goods and Supplier Industry**
- **✓ Ceramics and Soil Based Production Industry**
- **✓** Railway Industry















#### **INCREASE YOUR COMPETITION POWER BY CLUSTERING**

# SECTORAL CLUSTERS

Eskişehir Bilecik Kütahya Ceramic Cluster

Eskişehir Aviation Cluster

Eskişehir Railway Systems Cluster



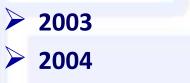






#### Export of Eskişehir's Aviation Industry





**>** 2005

**>** 2006

**>** 2007

**>** 2008

> 2009

> 2010

> 2011

**2012** 

**>** 2013

> 2023 (Target)

67 M.\$

77 M. \$

94 M.\$

115 M.\$

155 M. \$

200 M. \$

250 M. \$

275 M.\$

290 M. \$

300 M. \$

330 M. \$

1 Milyar \$







# Major Brands in Eskişehir





Food **Industry** 



# SARAR



Glassware

**ETİ MADEN** 





**Machinery** 





# Foreign Investors in Eskişehir

















Agricultural Industry





G R U U P







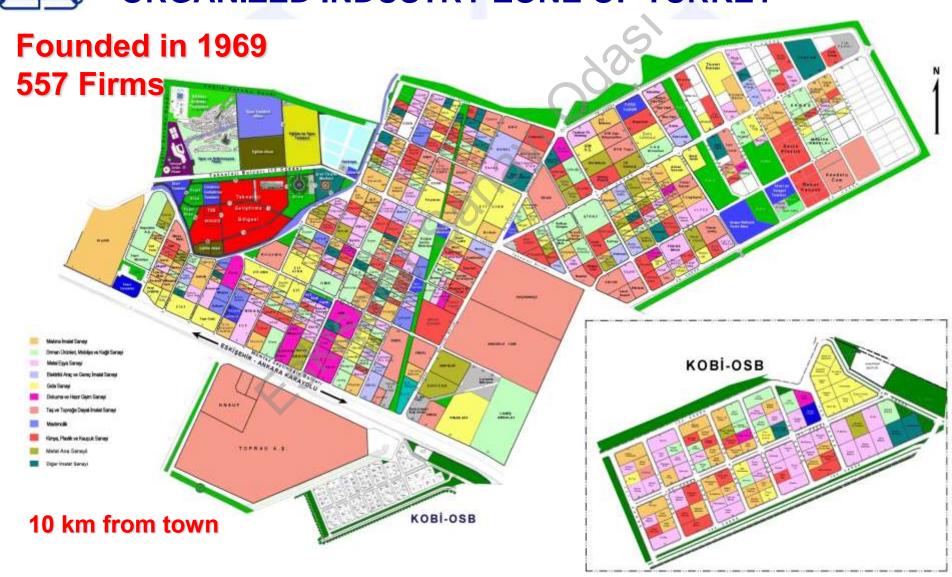


#### Reasons to Cooperate with Eskişehir





# THE FIRST AND LARGEST ORGANIZED INDUSTRY ZONE OF TURKEY





# Eskişehir Organized Industrial Zone

Total Area
32 mio sqm

Allocated Area 17 mio sqm

Turkey's largest and environment friendly Organized Industrial Zone



# The Most Environmental Friendly Organized Industrial Zone of Turkey



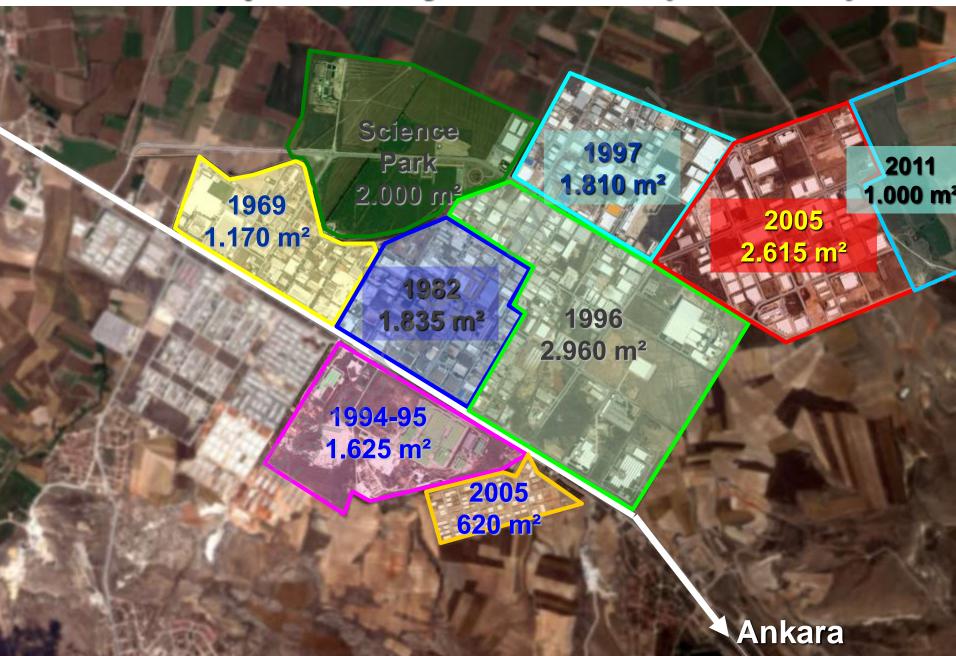


# Eskişehir Organized Industrial Zone

#### Services provided by EOIZ;

- Uninterruptible Electricity
- Natural Gas
- Potable Water
- Internet
- Road and landscaping
- Telecommunication services
- Fire fighting and Rapid Reaction Teams
- Recreational units
- Consultancy Services

# Development of the Zone (.000 m<sup>2</sup>)





# SME - Organized Industrial Zone





# **Partnerships**

ATAP A.Ş.



EEE A.S.















# Technology Development Area



**Incubators** 

**R&D Buildings** 

**Hi-tech Production Centers** 

Administrative Building

**Recreational Areas** 

**TOTALLY TAX EXEMPT** 

- 73 Firms
- 350 workers
- 10 mio \$ Export





# Power Plant 40 + 20 MVA



**CHEAP AND CONTINIOUS** 

**ENERGY WITH NATURAL GAS** 

**ELECTRICITY PLANT** 

Established in 1998

Annual Natural Gas Consumption: 100 Mil. m<sup>3</sup>

Annual Production: 430 Mil. kwh





#### Internet Service Provider



Founded in April 2000

www.eso-es.net

GRID SYSTEM TOTALLY
FIBER-OPTIC
COMMUNICATION

450 Mbps internet connections speed





# **Business Center**

- > Bank Branches
- ➤ Insurance Companies
- Engineering Companies
- Financial Advisors
  Offices
- Customs Broker
  Services
- IndustrialConsumables SaleOffices

**Total of 40 offices** 





# Logistics Center

- Online Transportation Tenders
- Hi-tech terminal building
- Parking area of up to 170 Lorries
- Maintenance and Service Station
- ➤ Gas Station
- Cargo Offices and Transportation Warehouses





# Wastewater Treatment Plant



✓ Established in 2007

✓ Capacity: 18.000 m³/day

✓ Average flow per hour: 1.125 m³

✓ Facility area: 70.000 m²





### **Technical Aid Units**

Instant Maintenance
and Repair Units
Fire-brigade
24 Hour Quality Service









# **CUSTOMS OFFICE**





#### **VOCATIONAL COLLEGE**

# Eskişehir Osmangazi University

- **✓** Electric-Electronic
- ✓ Mechatronics
- **✓** Environment Tech
- **✓** Machine





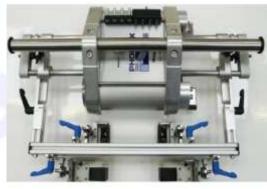
# **Vocational Training Center**

- CNC Training and Consulting Unit
- Industrial Automation Research and Application Unit
- Welding Technologies Research and Application Unit
- Coordinate Measuring Machine (CMM) and Industrial Design Unit
- Rapid Prototyping and 3D Modeling Unit
- Welding Technology Destructive and Non-Destructive Testing Unit











# EU TURKISH BUSINESS DEVELOPMENT CENTRE



Avrupa Birliği Türkiye İş Geliştirme Merkezleri Ağı

European Turkish Business Centres Network ABIGEM provides professional trainings and consultancy services in order to help SMEs to improve their competitiveness within the national and international markets and increase SMEs' contribution to the local and national economy.

ABIGEM services such as training, consultancy and sectoral projects design according to regions' properties and needs of SMEs in the region.





# **EOIZ Railway Connection Project**







# MODULAR VOCATIONAL HIGH SCHOOL PROJECT





# THANKYOU

www.eso.org.tr